



SUSTAINABLE MOBILITY INDUSTRY EXPO IN SOUTHERN EUROPE

**SUSTAINABLE MOBILITY
IN ITS INDUSTRIAL
AND DIGITAL ASPECTS**

17-18 APRIL 2024

FICOBA, Gipuzkoa's exhibition centre
Basque Country

MUBIL MOBILITY EXPO

4th edition

mubilexpo.eus

[#mubilexpo2024](https://twitter.com/mubilexpo2024)

MUBIL MOBILITY EXPO GATHERS THE SUSTAINABLE MOBILITY VALUE CHAIN IN SOUTHERN EUROPE AS A MEETING POINT FOR THE CLEAN, ACCESSIBLE, SAFE AND CONNECTED MOBILITY SOLUTIONS

MUBIL Mobility Expo brings together professionals within the industrial and digital sustainable mobility sector, such as buyers, manufacturers, product, service and solution suppliers, leading firms and potential clients.

A two-day event dedicated to showcasing innovation, networking, generating new business leads and commercial agreements.

WHY EXHIBIT AT MUBIL MOBILITY EXPO?

- **Access to professional visitors** from Spain and Southern Europe
- Access to **networking** tools for B2B contacts
- Boost your **business lead generation** in Southern Europe
- **Position your brand** in an industry with full potential
- Build **customer loyalty**
- Be part of a strong **communication campaign**
- Meet **specialist buyers** with decision-making capacity



Attract talent



Foster new business



Gain notoriety within the industry



Facilitate synergy generation



Showcase innovation and progress



Foster new business exchanges



Share challenges and trends in the sector



Promote environmental sustainability

VALUE PROPOSITION

Hosted Buyers Programme

Conferences

City Market Place

Test Drive

Matchmaking

TECHNICAL COMMITTEE

MUBIL Mobility Expo has a technical committee which comprises local, national and international experts in the field of sustainable mobility.

WHERE? AT FICOBA

At FICOBA, Gipuzkoa's Exhibition Centre. Located in Irun, at the heart of the Aquitaine/Basque Country/Navarre Euroregion.

WHY IN THE BASQUE COUNTRY?

Because the Basque Country is at the forefront of the regions that are tackling actions in the field of sustainable mobility and has an experienced and innovative industrial, technological and research fabric throughout its value chain.

MUBIL Mobility Expo is an event driven and promoted by MUBIL (the sustainable and intelligent mobility centre), the Provincial Council of Gipuzkoa and the Basque Government.



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www.mubilexpo.eus

PARTICIPATION FEES



EARLY BIRD DISCOUNT
UNTIL 17/11/2023
Don't miss out!

*Discount applies only to "bare surface" and "modular stand pack" fees

ALL FEES INCLUDE:

Matchmaking agenda
for B2B meetings

2 invitations to the
exhibitors' cocktail

Invitations for visitors

Possibility to access
the Call for Speakers

Inclusion in website
catalogue and general
expo information

Free parking

Liability insurance

Special rates for corporate
events at Ficoba

OPTION 1: BARE SURFACE

Price: 110€/sqm | Minimum size: 18sqm | Includes an electrical switch board

*Consumption not included

+ 10% VAT

OPTION 2: MODULAR STAND PACK

Minimum
size:
12sqm

Price:
up to 24sqm: 206€/sqm
from 25sqm: 186€ per extra sqm

+ 10% VAT

The modular stand pack includes:

- Booked floor area
- White modular stand structure
- Sign
- Carpet
- An electrical switchboard and its consumption
- Furniture: a counter and a choice of:
 - a table and three chairs
 - a high table and three stools



EXAMPLE OF A 12 SQM MODULAR STAND PACK

		15% discount (applicable for bookings before 17/11/2023)	
Modular stand price (12sqm)	2.472€	2.101€	
Extra sqm price (up to 24sqm)	206€	175€	+ 10% VAT

PARTICIPATION FEES

OPTION 3: START UP MODULAR STAND PACK

Size:
4sqm

Price:
576€

+ 10% VAT

The start-up stand includes:

- Booked floor area
- White modular stand structure
- Sign
- Carpet
- An electrical switchboard and its consumption
- A high table and two stools



TEST DRIVE

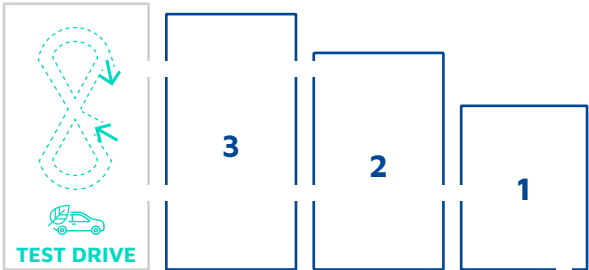
Exhibitors at MUBIL Mobility Expo having booked an exhibition booth (indoors) have the option of booking an exhibition area at the test drive, for showcasing products/services in motion.

Size:
one parking space
(5x2m)

Price:
344€

*Connection service not included

+ 10% VAT



DO YOU WANT TO BE AN EXHIBITOR? CONTACT US



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WHO IS EXHIBITING?

**Motor vehicle, rail and personal mobility manufacturers,
assemblers or subcontractors**

Integral solutions in sustainable mobility

Energy storage

Recharging infrastructure

Connected, autonomous and shared mobility solutions

**Intelligent Transport Systems (ITS), Operational Assistance (OAS)
and Passenger Information**

Technology and research centres

**Intermodality, MaaS, ZBE management, Big Data, AI, IoT, Blockchain,
Cybersecurity**

Start-ups

Component manufacturers

Universities and vocational training

Civil engineering, public works and infrastructure

Energy suppliers

Tactical urban planning solutions

WHO IS VISITING?

Passenger, freight and waste operators

Public and private fleet managers

Institutional and technical representatives of the public administration

Ancillary industry in search of new business opportunities

Recharging infrastructure managers

Construction companies, architecture

End-user infrastructure management companies

**Taxi operators, car sharing services and last mile logistics
and distribution companies**

Car dealerships and vehicle repair companies

Universities and vocational training centers

Engineering and ICTs

WHAT CAN YOU FIND AT MUBIL MOBILITY EXPO?



CONFERENCES

National and international speakers will offer their perspective on the development and future of the sustainable mobility industry.

Exhibiting companies that have booked a stand will have the possibility of accessing the Call for Speakers to opt to participate in the conference programme of the expo.

HOSTED BUYERS PROGRAMME

Promote the attendance of specialised visitors with proven investment capacity and forecasts in sustainable mobility products and services.

MATCHMAKING

Platform to arrange the agenda in advance.



CITY MARKET PLACE

The meeting place between European cities that present specific challenges in sustainable urban mobility and the companies that propose their products, services and solutions to them.



TEST DRIVE

Demonstrations and real-life testing of vehicles, buses, bicycles and other personal mobility vehicles.

EXHIBITION AREA





VENUE

FICOPA, Gipuzkoa's Exhibition Centre
Avenida Iparralde, 43. 20302 Irun (Spain)
www.ficoba.org | T: +34 943 66 77 88



San Sebastián **5 km**
Biarritz **20 km**
Bilbao **115 km**



Euskotren (topo) **0 km**
Renfe **1 km**
TGV - SNCF **1 km**



San Sebastián **20 km**
Bilbao **115 km**
Bordeaux **215 km**

PROMOTED BY

MUBIL

ORGANISED BY

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PARTNERS

Gipuzkoako
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ETORKIZUNA ORAIN
El Futuro



EUSKADI
BASQUE COUNTRY

ENERGIAREN
EUSKAL ERAKUNDEA
ENTE VASCO
DE LA ENERGÍA

